

**Last Wednesday, Safe Horizon, the leading provider of services** for victims of domestic violence and abuse in New York, along with USI Holdings, a leading insurance and financial products distributor, held a breakfast for corporate leaders to launch SafeWork, an innovative program for businesses to participate in combating domestic violence.



David Eslick, Stephanie March, and Gordon Campbell

There were more than 100 CEOs who gathered at **Bobby Flay's** newest restaurant Bar American on West 52nd. There they saw a live, dramatic role-play commissioned especially to demonstrate domestic violence's affect on a female executive and her workplace.

Guests included Bobby Flay and his wife, actress **Stephanie March, Linda Fairstein, Gordon J. Campbell** (CEO of Safe Horizon), **David Eslick**, Chairman and President of Safe Horizon, **Paul Charron**, Chairman and CEO of Liz Claiborne as well as executives from Aetna, Bloomberg, Verizon, Giuliani Capital Advisors, Avon Foundation, Lehman Brothers and Oxygen Media.

After watching the performance by the acting group Plays for Living, Linda Fairstein took the podium and explained that victims of abuse don't say anything because they are afraid, embarrassed, and humiliated. She said that the workplace is the most dangerous place for victims because it is a known place that they will be. Then Gordon Campbell thanked everyone that helped put this great event together. He said, "It's time for America to take a stance on domestic violence. They need to establish an office environment where victims are not afraid, or embarrassed, to come forward with the truth. Recognizing signs of domestic violence, developing policies that protect the bottom line and implementing programs will help keep their employees safe."

For more information on SafeWork or Safe Horizon, please visit: [www.safehorizon.org](http://www.safehorizon.org).



L. to r.: Jane Randel and Paul Charron; Stephanie March and Bobby Flay; A performance by Plays for Living.



Brooke McMurray, Stacey Dugan, and Kimberly Wells



Linda Fairstein, Jose Perez, and Brooke McMurray